

## 1. Cover

Forces of Social Innovation 社創力

+Impact Incubator Logo

## 2. About The Hong Kong Council of Social Service (HKCSS)

The Hong Kong Council of Social Service is a federation of non-government social service agencies of Hong Kong. We were established in 1947 with the aim to plan and coordinate large scale relief works and social welfare after the Second World War. In 1951, we became a statutory body under the ordinance, chapter 1057.

The Council has since become an essential partner of the Hong Kong Government in social welfare and development. Today we represent more than 470 Agency Members, providing quality social welfare service through their 3,000 operating units in Hong Kong.

香港社會服務聯會（社聯）是一個代表非政府社會服務機構的聯會組織。社聯的成立源於第二次世界大戰結束後。當時香港社會需要大量大規模的救濟工作，社聯於是在 1947 年成立，負責統籌及策劃日趨多元化的各種救濟和福利服務並於 1951 年根據香港法例 1057 章正式成為法定團體。戰後香港發展一日千里而社會福利服務亦成為政府發展的焦點之一。社聯一直緊守崗位，於七十年代開始成為政府發展社會福利的重要夥伴至今。目前，社聯有超過四百七十間機構會員，它們透過屬下三千多個服務單位，為本港市民提供優質社會福利服務。

## 3. About Impact Incubator

Appointed as Intermediary of the Social Innovation and Entrepreneurship Development Fund, the Hong Kong Council of Social Service (HKCSS) launches Impact Incubator – a one-stop supporting platform to support and incubate social entrepreneurship and innovative projects from various stages including prototype, start up as well as scale up that address and relieve poverty problems. Until now, Impact Incubator supported nearly 50 social innovation projects. Impact Incubator will provide holistic supports to successful applicants to implement the innovative projects covering a series of capacity building programs and consultancy sessions.

社聯獲扶貧委員會轄下「社會創新及創業發展基金」委聘為協創機構，處理基金申請及管理項目實施，開展 Impact Incubator 一站式支援平台予社會創業家或社會企業，資助及支援不同類型及發展階段的創新項目，如原型 (prototype)、創業 (start up) 及擴大規模 (scale up)。至今，已支援接近五十個社企及社會創新項目。Impact Incubator 安排受資助項目員工參與一系列能力建設工作坊，探討社會議

題及創新點子，亦委派資深商業顧問跟進進度，全方位支援落實創新方案。

#### **4. About Social Enterprise Business Centre (SEBC)**

Jointly funded by the Hongkong Bank Foundation and the Social Welfare Department's Partnership Fund for the Disadvantaged, the Hong Kong Council of Social Service established the Social Enterprise Business Centre (SEBC) in 2008, to advance social entrepreneurship and mobilise social innovation. Through developing partnership with the government, the business sector, NGOs and academics, SEBC builds social capital in order to provide a holistic support for social enterprises and social innovation projects covering funding management, business consultancy, marketing and promotion, and social awareness building.

香港社會服務聯會獲滙豐銀行慈善基金及社會福利署攜手扶弱基金撥款，於2008年成立社會企業商務中心，致力推動本港社企創業精神及社會創新。透過與政府、商界、社福界以及學界建立夥伴關係，本中心凝聚社會資源，為社企及社創項目提供一站式的支援服務，涵蓋基金管理、商務諮詢、市場推廣、公眾教育等範疇。

#### **5. One stop support – Five ‘I’ Incubation Process**

##### **One-Stop Support – Five Is Incubation Process**

一站式支援 - 5Is 創構五部曲

*inspire, incubate, innovate, invest, influence*

構想 – 孕育 – 創新 – 投資 – 創效

Incubated projects (except for prototype projects) will undergo ‘Five Is Incubation Process’ to equip with necessary skills and knowledge for better implementation of project ideas.

獲資助項目(「原型」項目除外) 將經歷「5Is 創構五部曲」，學習所需知識及技能，更有效地實踐方案。

- **Inspire:** Identify unmet social needs by exploring untapped community resources  
(*Future Camp, ACT experiential learning activities, Theme-based social innovation*)

competitions and workshops)

- **Incubate:** Acquire major skills and knowledge from our consultants, social angels and trainers  
(Project management support by in-house consultants, business clinic, and business consultancy service by social angels; Pro / low bono business support; Marketing and Sales platform)
- **Innovate:** Establish extensive collaboration network with peers and spark new ideas and innovative solutions  
(Peer-to-peer learning platform, Social Innovation Series (theme-based knowledge and network exchange sessions); Design thinking training)
- **Invest:** Connect suitable projects with impact investors through Good Impact Fund platform  
(Pitch Day; Impact Investment (e.g. social impact bond / pay-for-success))
- **Influence:** Understand how to keep track and evaluate social impact  
(Social Impact Assessment Workshop ; Social Impact question bank)
  
- **構想** – 發掘社區資源，回應社會所需  
(Future Camp 港未來實驗營、ACT 社會認知活動；主題性社創比賽及工作坊)
- **孕育** – 資深商業顧問、社會天使及培訓導師提供全方位技術支援  
(顧問及項目管理服務、企業診所、企業義工商務諮詢；企業免費/優惠商務支援；產品推廣及銷售平台)
- **創新** – 同儕交流學習，激發創新點子  
(同儕學習平台；社會創新系列；設計思維工作坊)
- **投資** – 好好創投平台 Good Impact Fund 提供項目起動與配對資金  
(Pitch Day；創效投資 (例如社會效益債券/按效益付費))
- **創效** – 學習量度及評估社會效益  
(社會效益評估工作坊；社會效益問題庫)

## Follow Up Support

後續支援

SEBC provides adequate support to subsidized projects upon completion of funding period. [www.socialenterprise.org.hk](http://www.socialenterprise.org.hk)

資助期完結後，社會企業商務中心將繼續為項目提供適切支援。

[www.socialenterprise.org.hk](http://www.socialenterprise.org.hk)

## 6. Overview of funded projects 資助項目概況

### a) Stage of development

發展階段

Prototype 原型: 49%

Start up 創業: 38%

Scale up 擴大規模: 13%

### b) Types of beneficiaries 受惠社群類別 %

Children and Youth 兒童及青年	17%
Elderly 長者	32%
Ethnic minorities 少數族裔	7%
Low-income families 低收入家庭	20%
People with disabilities 特殊需要人士	19%
Others 其他	5%
<b>總計</b>	<b>100%</b>

## 7. Four Dimensions of Social Innovation 社會創新的四個面向

### Product 產品

- 設計或改良產品，以回應社會問題
- Invent or redesign a product to solve social problem

### Platform 平台

- 成立交流平台，發掘及配對社區內的閒置資源，創新更大的社會價值
- An exchange platform to match underutilized or unused resources for the creation of greater social value

### Process 流程

- 設計或改良流程，透過提昇效益創造更大的社會價值
- Design or improve the service process to improve efficiency

### Policy 政策

- 針對現有政策的不足，提出有效的回應方案
- Filling a policy gap that leads to a policy change

## 8. Cases

- Platform innovation
- Product Innovation
- Policy Innovation
- Process Innovation

## 9. Contact information

Impact Incubator opens for applications in 4 phases throughout the year. For application details, please visit [www.socialinnovation.org.hk](http://www.socialinnovation.org.hk) or contact us.

Impact Incubator 一年分四個階段接受項目申請。申請詳情請登入 Impact Incubator 網站 [www.socialinnovation.org.hk](http://www.socialinnovation.org.hk)，或聯絡本會職員查詢。

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撥款資助機構

Funded by

SIE Fund Logo

基金及項目管理

Managed by

HKCSS logo + SEBC logo + Impact incubator logo