# SE Directory 2021/22 SE Figure





Social Enterprise Business Centre (SEBC) compiles the Social Enterprise Directory (SE Directory) every year since 2007.

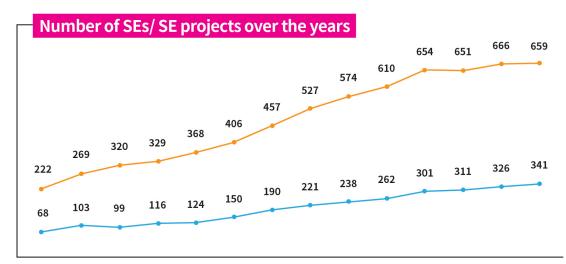
SE Directory has long been serving as an important reference material for advocating responsible consumption across government departments, public organisations, NGOs, corporations as well as schools.





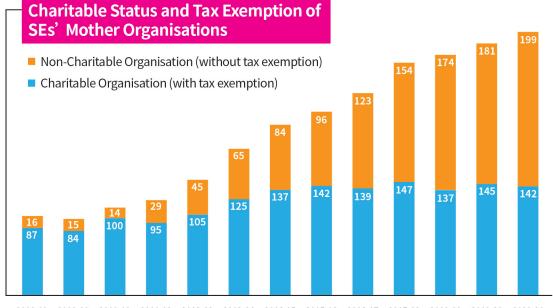
As of April of 2021, there were 659 social enterprise (SE) units, reflecting a 1.1% decrease from the previous year.

### Summary of SE Directory over the years III



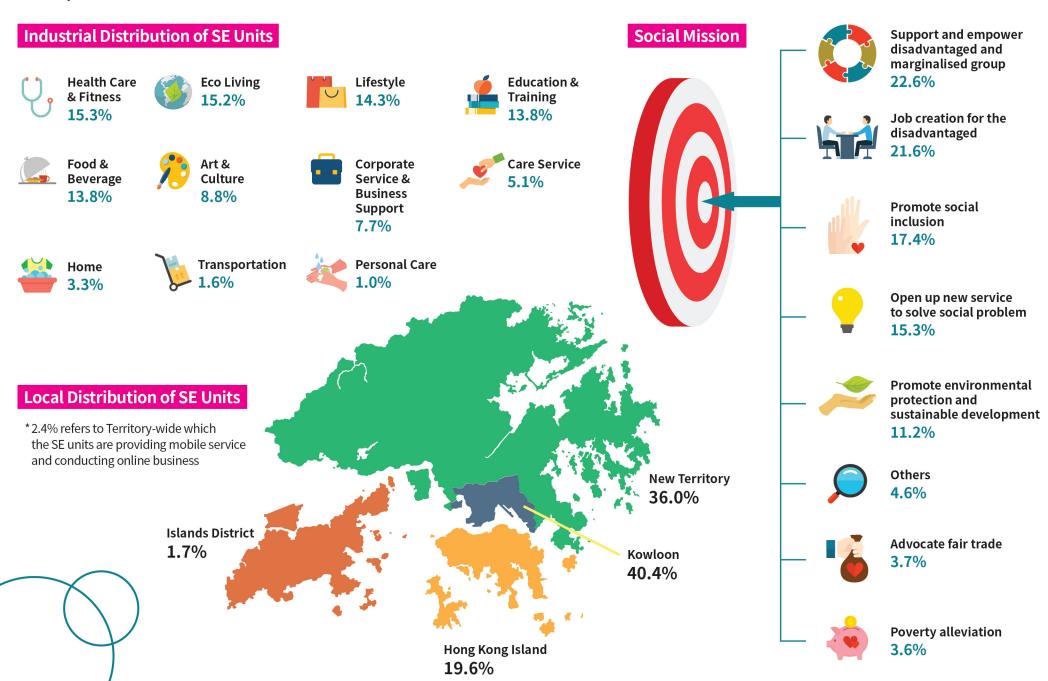
2007-08 2008-09 2009-10 2010-11 2011-12 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21

Number of mother organisations
Number of SEs/ SE projects

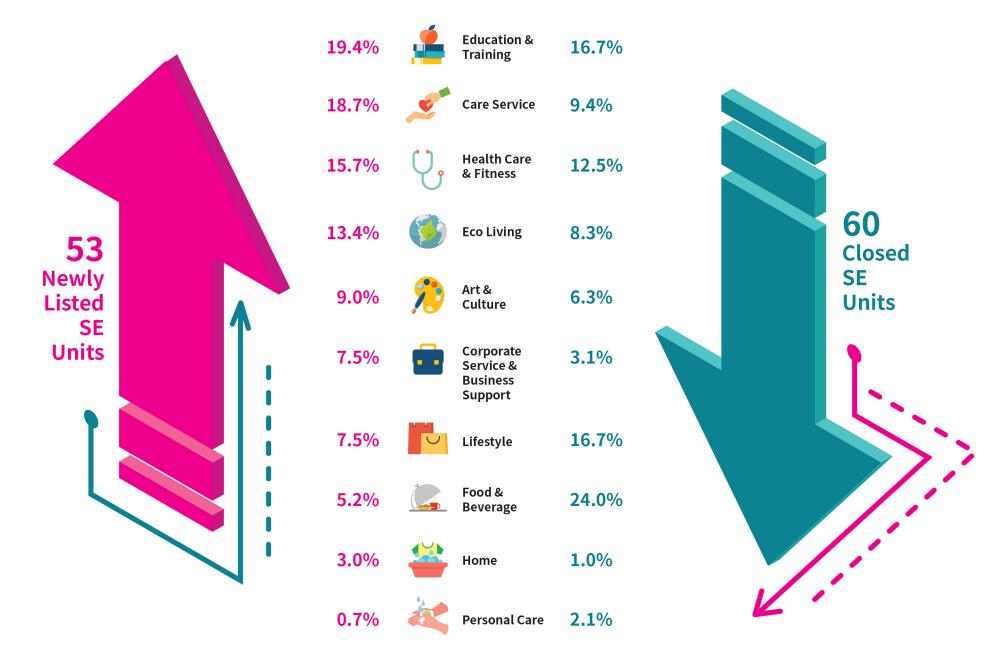


2008-09 2009-10 2010-11 2011-12 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21

#### 2021/22 SE Information III

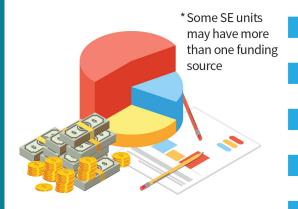


## 2021/22 SE Business Trends III



#### **About Newly Listed SE Units**

#### **Funding Source of Newly Listed SE Units**



\$ 29.6% Asset injection from business field

\$ 20.4% Funded by mother organisation

\$ 13.0% Self-funded / Prviate investment / Fundraising

\$ 9.3% Subsidised by government funding schemes

\$ 27.8% Others

#### **Common Operational Obstacles of Newly Listed SE Units**



26.6% High production cost

23.4% High rental cost

22.7% Low public awareness

13.3% Lack of financing channels

5.5% Lack of managerial staff

4.7% Small niche market

2.3% Difficulty in managing disadvantage staff

1.6% Others

# The Most Helpful Measures for Newly Listed SE Units



Enhance public education 26.8%



Increase financing channels 18.7%



Organisations and corporate adopts 'responsible procurement' policy 16.3%



Provide more training opportunities to SE staff

15.4%



Establish a clear definition for social enterprise

10.6%



Establish a social enterprise certification system

9.8%



Others 2.4%



